



VOTERS GUIDE

Nonpartisan

DECEMBER 8, 2020, RUNOFF ELECTION

PRINCETON CITY COUNCIL

Early voting: November 23-25, 28, 30
December 1-4

Election Day Polls: December 8 – 7 am to 7 pm

ABOUT THIS VOTERS GUIDE

This Voters Guide is published by the League of Women Voters of Collin County to help citizens prepare to cast an informed vote. The League of Women Voters encourages informed and active participation in government. The League does not support or oppose any political party or candidate.

This guide is available online at www.LWVCollin.org, along with guides for other offices that include all or part of Collin County. Candidate responses for all races are also available at www.VOTE411.org, where you can enter an address and view a personalized ballot with races specific to that address.

Questionnaires were sent to all candidates for each office, whether or not the race is contested. Candidate replies were subject to a character limit and are printed without editing or verification. If a candidate did not respond by the deadline, "No response received" is printed. Candidates were asked to avoid references to their opponents. Photos are included for candidates who provided them.

This Voters Guide is organized by office sought, with candidates listed in alphabetical order.

Princeton City Council

3-year term, elected citywide. Must be at least 18 years old, a United States citizen, a qualified voter, and a resident of the city. The City Council establishes city policy through ordinances and resolutions.

League of Women Voters is a Nonpartisan Organization

The LWV never supports or opposes candidates for office or political parties, and any use of the League of Women Voters name in campaign advertising or literature has not been authorized by the League.

Questions

Growth: Collin County is one of the fastest growing counties in the state. What should the City Council do, if anything, to address population growth?

Economy: Should the City Council try to attract more businesses? Why or why not?

Finance: What would you like to change, if anything, about the city budget and taxation?

Trust: How will you work with residents to earn their trust in city government?

Services: What changes should be made, if any, to city services? What would it take to make these changes?

Other issues: What other important issues are facing the City Council, and how would you address them?

Yesenia "Jessie" Lopez Princeton City Council, Place 4



Education: Law Enforcement Academy Collin County Community College TCOLE Advanced Peace Officer

Experience: 12.5 Years Law Enforcement Princeton Police Department

Email: yeseniacitycouncil4@gmail.com

Facebook: <http://www.facebook.com/Yesenia-Jessie-Lopez-for-City-Council-Candidate-Place-4-108865407599763>

Growth: We are going to embrace growth in Princeton, Texas. In my experience in law enforcement, I was called upon to respond to many incidents involving language barriers and different cultures. A growing population will need to be prepared to address these differences.

Google translate should not be the tool to bridge this gap. We should promote multi-cultural events to develop a strong community bond. The more we learn about each other, the stronger our city will be.

Economy: Princeton should want to revitalize and grow, which means courting new business that can relieve the tax burden from our citizens. Consider subsidizing rent for business, especially in our downtown area. Partner with the Chamber of Commerce to be an advocate on behalf of incoming business. Also look at what the workforce brings to the table. Young adults like great restaurants, fun nightlife, and cool places to live. Workforce development offers training and support for the business community. This will all benefit our citizens and attract more business.

Finance: City government will forever be sensitive to the fluctuations in their budget, and the procedures that hold it together. I would really like to see a budget review practice put in place for all major purchases. There needs to be stricter approval measures.

Trust: Trust of our residents is vital to the growth and stability of Princeton. I know that I will be making decisions that touch upon the quality of life for our residents. I want to ensure that any development will build a healthier and stronger community. As a former police officer, I have already established many great relationships with our residents and earned their trust. I plan on listening deeper and seeking out more areas to create resident participation. A City leader must be transparent and cooperative to win the trust of their residents.

Services: Changes should be as painless as possible. One service needing improvement is waste management. Many residents have already expressed concern over the poor quality of trash pickup. I feel that providing ways for citizen's input, like opinion polls and making your voice heard at City Council, would bring attention to these issues to bring about a resolution. Another area of major concern from our citizens is the current city water rate. The city government needs to have serious discussions on pricing and water service affordability. Residents should expect more and better services.

Other Issues: - no response -

Keven Underwood
Princeton City Council, Place 4



Education: Associates of Arts in Management Bachelors of Science in Administration

Experience: Former Senior Law Enforcement Officer Ordained Reverend Current Collin GOP Precinct Chair

Email: keven4council@gmail.com

Facebook: <http://keven4council>

Growth: As we continue to grow, we must make sure we pre-plan infrastructure. We have to ensure that we are taking in an adequate number of businesses as well. This relieves some of the tax and water bill burdens that the residential areas currently have to primarily carry. Our city is not pedestrian friendly and we need make sure that as we expand we plan out proper walk ways and byways so that we do not drive pedestrian traffic directly onto busy roadways like 380.

Economy: Yes. More business revenue allows us to complete necessary city projects in a timely manner. We also want Princeton to be a one stop shop for those of us who live here. We need choices on where to purchase goods and keep our money continually flowing back into our city. Likewise, business revenues relieve utility and tax burdens from falling solely on the residential citizens. We can choose to attract the right types of businesses that will foster our hometown feel but enhance the vibrancy of Princeton.

Finance: Taxation is always a controversial issue, but truth is we have to pay taxes and balance our city budget. We need fiscally conservative candidates like myself who are more comfortable saying no to certain tangible projects to protect the tax payers. I am against over extending ourselves and having short falls because we take on more than we can appropriately pay for in the near future. First responders must always have a full and fair budget that reflects the true cost of protecting our community. Grow without burdening the tax payers any further.

Trust: Honesty, telling people about what we are doing behind the scenes. I am a huge fan of neighborhood meetings and Town Halls. I would regularly keep my social media updated, as well as email out a monthly recap of the projects or initiatives that we are working on. Couple these together with the Town halls and neighborhood meetings, this would allow me to listen and understand people personally. I believe it is essential for a governing body to have personal, first hand knowledge of how the citizens feel and what they are concerned about. My Motto "Come talk with me".

Services: We definitely need to look into the number of patrol officer we have. Right now, the city Police run such a tight shift that they can pretty much never run traffic enforcement. Which as we all know is needed in many neighborhoods. We also, need to begin moving our Fire department toward more full time employees in addition to the volunteers we have.

Other Issues: I believe that we need more people to volunteer for our committees and have a say in our governing body. I would like to have awards and bring more pride to our city. Citizen of the year awards, Senior of the year. A Youth Committee that would meet and advise council on how we can assist them with staying out of trouble, activities they can do during summer months and clubs to keep them engaged with their peers. Also, a Council mentor ship that would allow the kids to shadow us and see how a governing body works first hand.

You may bring this <i>Voters Guide</i> into the voting booth! In 1995, the Texas law prohibiting use of printed materials, such as this <i>Voters Guide</i> , in the polling place was ruled unconstitutional (<i>Texas Election Code, Section 61.011</i>)
--

Your vote is your voice. Be heard.