



VOTERS GUIDE

Nonpartisan

JUNE 5, 2021, RUNOFF ELECTION

FRISCO CITY COUNCIL

Early voting: May 24-29, June 1

Election Day Polls: June 5 – 7 am to 7 pm

ABOUT THIS VOTERS GUIDE

This Voters Guide is published by the League of Women Voters of Collin County to help citizens prepare to cast an informed vote. The League of Women Voters encourages informed and active participation in government. The League does not support or oppose any political party or candidate.

This guide is available online at www.LWVCollin.org, along with guides for other offices that include all or part of Collin County. Candidate responses for all races are also available at www.VOTE411.org, where you can enter an address and view a personalized ballot with races specific to that address.

Questionnaires were sent to all candidates for each office. Candidate replies were subject to a character limit and are printed without editing or verification. If a candidate did not respond by the deadline, "No response received" is printed. Candidates were asked to avoid references to their opponents. Photos are included for candidates who provided them.

This Voters Guide is organized by office sought, with candidates listed in alphabetical order.

Frisco City Council

3-year term, elected citywide. Must be at least 18 years old, a United States citizen, a qualified voter, and a resident of the city. The City Council establishes city policy through ordinances and resolutions.

League of Women Voters is a Nonpartisan Organization

The LWV never supports or opposes candidates for office or political parties, and any use of the League of Women Voters name in campaign advertising or literature has not been authorized by the League.

Questions

Strategic: What actions should the City Council take to ensure a thriving community in the long-term?

Economy: What types of businesses would you like to attract to the city, if any, and what should be done to support existing businesses?

Finance: What would you like to change, if anything, about the city budget and taxation?

Diversity: What will you do to ensure that diverse populations feel welcome and safe in the city and have a voice in city government?

Services: What changes should be made, if any, to city services? What would it take to make these changes?

Pandemic: How should the City Council balance safety and the economy during the pandemic?

Other issues: What other important issues are facing the City Council, and how would you address them?

Angelia Pelham Frisco City Council, Place 3



Education: B.S. Degree in Communication/Psychology from Florida State University, Tallahassee FL Masters Degree in Human Resources Management from Rollins College, Winter Park FL

Experience: I'm a 30-year corporate executive with Fortune 50 experience having held positions such as Director at Walt Disney World, Vice President at Frito-Lay and PepsiCo, Vice President at Main Event and Executive Vice President/Chief HR Officer at Cinemark

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Strategic: Success starts with vision. The goal of any leadership team is to cast a broad vision with a focus on strategic planning so citizens can understand the goals. Frisco's vision is to remain a vital, desirable, and resilient community. Our comprehensive plan for future

development serves as a strategic outline for how the city will grow long-term, while creating a sense of place; driving strong economic growth; developing attractive entertainment options; building desirable neighborhoods as our community continues to grow.

Economy: Industry diversification is critical for sustained economic growth. While we continue to target Fortune 100 corporations; we must also invite mid-sized high-growth companies to the table as well. Revenue size is certainly important from a tax and economic perspective, but our primary goal must be to create more high-paying employment opportunities for our residents. Our economic development team has done well reaching the core leadership of large and small businesses, but also must now include their Human Resource department, as our future workforce demands have changed.

Finance: I'm proud of the work that our city staff has done in creating an operating budget linking city revenue and expenditures with the mission of the city, and in the best interest of the residents of Frisco. Our fiscally conservative approach during one of the most economically challenging years our country has faced allowed us to maintain our reserve balances at a level sufficient to preserve our financial positioning with little to no disruption in the operation of our city.

Diversity: Frisco has grown significantly over the years and our population demographics continue to become more diverse. Approximately 40% of our population is made up of people of color with Indian Americans and African Americans making up most of this segment. As a council member, I would be very intentional about reaching out to these groups to ensure we have incorporated their perspectives into city solutions through structured forums and an online Resident Engagement Survey.

Services: I believe Frisco provides public services to our residents in alignment with the mission of our city. While there will always be room for continuous improvement, I especially applaud our Frisco First Responders and their tireless efforts to keep our families, schools, businesses, and communities safe. As the saying goes, they run in when everyone else is running out!

Pandemic: Balancing safety while returning to our normal daily activities will take patience and careful planning. Frisco effectively administered 32,000 doses of the vaccine and will administer over 40,000 by the end of the month. As we continue to increase the vaccination rate and build herd immunity, we must continue to reopen our community with caution, while allowing our citizens and our business community to determine the best approach for themselves.

Other issues: One of our immediate challenges is to stimulate and restore economic growth through tourism, which suffered tremendously because of the COVID-19 shutdown. Tourism brought six million visitors to our city annually and contributed \$1.2 B to our economy. I will support a plan to revitalize Frisco's economic base through tourism to stimulate revenues resulting in job creation and growing small businesses.

Jennifer White
Frisco City Council, Place 3

No response received

You may bring this *Voters Guide* into the voting booth! In 1995, the Texas law prohibiting use of printed materials, such as this *Voters Guide*, in the polling place was ruled unconstitutional (*Texas Election Code, Section 61.011*)

Your vote is your voice. Be heard.